GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2938
ANSWERED ON:16.03.2001
PIB OFFICES IN REMOTE AREAS
SHEESH RAM SINGH RAVI

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the units of Press Information Bureau are fulfilling the objectives for which these were set up;

(b) if so, the details thereof;

(c) whether the Government are considering to open more PIB units in the countryparticularly in the remote, hilly, tribal, backward and border areas to cover the anti- national propaganda;

(d) if so, the details thereof, location-wise and State-wise;

(e) if not, the reasons therefor; and

(f) the structural modifications required to make PIB more effective?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (f): Press Information Bureau is the nodal agency of the Government to disseminate informationto the print and electronic media on its various policies, programmes, initiatives and achievements. It also provides feedback to the Government on people`s reaction being reflected in media towards Government policies and programmes. It disseminates information through different formats such as Press Releases, Conferences, Briefings, Interviews, Feature articles, Bulletin Board Services etc.During 9th Plan, there is a proposal to open Branch offices of PIB at Itanagar, the capital of Arunanchal Pradesh andat Raipur, Dehradun and Ranchi, the capitals of the newly constituted States of Chhattisgarh, Uttaranchal and Jharkhand respectively.